



**Silver Lake Youth Cheer  
March Board Meeting  
March 4, 2025**

**Financial: Treasurer's Report, Alyssa**

→ **Bank Account Balance:**

Ending balance for the year \$ 17,198.24

→ **Venmo Balance:**

\*\*\*\*New venmo account, cost / fees associated with business account.

Venmo account currently close, unable to link Bay Coast bank account.

Possibility of needing a business venmo:

Fees 1.9% +.10 cents per transaction.

New email, SLYCvenmo for all venmo transactions.

Alyssa to set up.

→ **Pending Deposits:**

Money minder: \$300

→ **Upcoming Cost:**

**MATS:** Plan to order 2 mats.

**Cost: TBD**

**Order date: TBD**

**Speakers:**

Check Bjs for Large JBL speaker with microphone, (Party box 310) approx \$349 on amazon.

To be used for showcase / at games.

One small speaker for each team (plan to order 5-6). JBL flip 5, \$80

**Registration:**

→ **Dates:**

**April 5th to April 30th for new cheerleaders**

→ **Cost:**

Previously discussed cost \$450 for mites / peewee / midgets.

MM1/MM2 cost: 2-3 Competitions. Cost \$450 WILL have choreography.

**Tentative Comps**

Showcase

NECD

PC OR East Coast Showdown

OCYCA

Spirit Spooktacular (TBD for Midgets/Peewees)

**Uniform TBD when we have numbers for 1st/2nd grade**

→ **Volunteer Discounts:**

**Cost analysis done by Alyssa:**

Team Moms: no fundraising

Coaches and Board: First child free.

Individuals with multiple positions / children people with multiple children 1st child free & no fundraising for second child

Anyone without a child in program: free appeal up to \$100-\$150

→ **Registration deposit Dates:**

**April 1st, \$150**

**May 1st, \$150**

**June 1st, \$150**

**After paid deposits are non-refundable, unless discussed among the board.**

**Coaches:**

\*\*\*Coaches training with Matt and Ryan. Will be mandatory.

→ **Coaches applications:**

Bethany started coaches applications, will send out. Will be on google forms.

**Back to Cheer Night:**

→ **Date/Time:**

**April 9th 6-8pm**

→ **Location**

**SLRM booked**

→ **Volunteers attending**

**Coaches:** Terri / Hailey / Cassie / Tayla / Lynne / Marissa

**Board:** All of board able to attend.

→**Flyers:**

Distribute flyers (no longer can send to secretaries at school)  
(?)Post to cheer FB pages / town pages / town grade pages.

**Website:**

→**Updates:**

Melissa and Bethanny decorating website  
Alyssa to fill out finances.

**Board position, Nicole:**

→**Open position:** Cheerful Rep

**Volunteers:** Nicole B.

**OPEN DISCUSSION:**

\*\*Plan for tumble classes to continue at CF and ITA through spring.  
\*\*Banner for table at tent for games.

**Apparel:**

SLYC cups - Lynn and Marissa

Have season T and coaches shirts mocked ready

Baseball jerseys: build a boutique \$70 approx cost

(?) @ tent cricut joy \$70 have at the games for customization

**Fundraising:**

Comedy show @ PINZ with football.

Tentative Dates: tbd

Location: Possibly PINZ

\*\*Checking with Amanda to begin collecting GC for calendars.

Sign up genius for 50/50 Raffle @ games

**OCYCA Meeting on March 5th**

→ Melissa, Bethanny and Nicole to attend.

→ Dues will be 1st week in May.

→ Ask if there are caps for team numbers.

**\*\*\*Next Meeting: April 1st, 6pm**